



Date: 04-04-2019

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION – A

Answer All questions

(10 X 2 = 20)

1. Define the term Business Environment.
2. What is Micro Environment of business?
3. What is Macro Environment of Business?
4. What is Technological Environment?
5. What is meant by Economic Planning?
6. What is GATT?
7. Define the term Political Environment?
8. What is meant by Social Responsibility of Business?
9. What is meant by culture?
10. Define the term Constitutional Environment of Business?

SECTION – B

Answer Any FOUR Questions.

(4X10 =40)

11. What are the characteristics of Business?
12. Explain the limitations of social responsibility of business?
13. State the advantages of Globalization?
14. State the objectives of twelfth five year plans of India.
15. Discuss the problems of an economic system.
16. Describe the factors that affect economic environment.
17. Do the fundamental rights have economic significance? Discuss.

SECTION – C

Answer any Two Questions

(2 X 20= 40)

18. Discuss about the Genesis, Functions and objectives of WTO.
19. How Social and Cultural Environments affect business? Elaborate.
20. Explain the economic role of Government in Shaping the Business.
21. What are the merits and demerits of Capitalism?

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